



Be a Part of the Solution to End Cataract Blindness

HelpMeSee is successful because of the strength of our donor partnerships and founding leaders such as the Ueltschi Family and Ueltschi Family Foundations, the Bill and Melinda Gates Foundation, our Board of Directors as well as a network of local and international corporations, foundations, NGOs, governments and private individuals. Because HelpMeSee is a campaign model, we are uniquely positioned to build strategic, revenue-generating partnerships. We continue to seek and establish new partnerships that will allow us to build and equip the training centers, purchase the simulators and courseware, and sponsor trainees through the program. We also continue to seek support to underwrite as many surgeries as possible in the coming year and beyond.

Community Mobilization Geographic Positioning and Patient Information Systems (GPPIS) Costs

Item	US\$
Incentive paid to community health workers (\$0.75 per patient per 1M patients)	750,000
Technology costs (handheld devices, network, IP network)	500,000
HelpMeSee GPPIS Android APP and cloud-based hardware and server costs.	750,000
Total	\$2,000,000

HelpMeSee—Curing Cataract Blindness

About Us

HelpMeSee is a global campaign to solve the crisis of cataract blindness in two decades. HelpMeSee's unique strategy combines simulation-based proficiency training of highly skilled cataract surgical partners; high quality, patient-centered surgical service delivery; and community-based mobilization monitoring and patient follow-up systems. Despite the fact that cataract surgery is an effective intervention, in many remote and poor areas of the developing world people remain blind from cataracts due to the lack of access to qualified cataract surgeons. HelpMeSee's unique model combines best-in-class surgical partners, effective use of technology and best practices to eliminate blindness caused by cataracts globally over the next 20 years. We are doing this by delivering low-cost, high-quality Manual Small Incision Cataract Surgeries (MSICS) to adults and children in the developing world regardless of where they live or how underserved they may be.

Contact Us

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Community Mobilization—Key to Success

Geographic Positioning and Patient Information Systems—Support for Community Mobilization



Community-Based Care Model

A critical component to delivery of HelpMeSee's mission is community-based mobilization. Such strategies have been successfully developed and proven for the elimination of other diseases—such as smallpox in India, as detailed in the book *House on Fire* by William H. Foege, where it was described as “a spectacular triumph of medicine and public health.” An adapted version is now being implemented by the Bill & Melinda Gates Foundation and UNICEF for the eradication of polio in India. In the countries where we work, HelpMeSee will utilize this proven method by:

- Mapping remote communities and locations in least served geographic regions
- Assigning one community mobilizer to each defined geographic area with a population of 250,000
- Equipping community health workers with handheld Android devices

“Converging the latest technologies available, such as Global Positioning and Patient Information Systems (GPPIS), to find those living with treatable cataracts is just one element to serving people living in the harshest conditions and suffering needlessly from cataract blindness.”

—Venkat Sambandhamoorthy, Chief of Programs and Field Operation, HelpMeSee

The Android handheld devices will allow community health workers to:

- Locate patients
- Ensure optimal positioning of MSICS providers
- Build community awareness
- Schedule, screening, patient selection and surgical services
- Facilitate post-surgical follow-up

A Convergence of Technology

The availability of Geographic Information System (GIS) technology at this critical point in HelpMeSee's story will allow us—with the help of community health workers—to capture data about the exact locations of each cataract patient we encounter as well as help us pinpoint the nearest HelpMeSee partner. In turn, the partners will be able to store and add to the data as the individual becomes a patient. Finally, HelpMeSee can analyze all of the data, ultimately having a clear picture of the prevalence, distribution, surgical rate and, ultimately, the success of the HelpMeSee campaign toward the elimination of cataract blindness around the world.

