



HelpMeSee

2015 Annual Report

Solving the Global Health Crisis of Cataract Blindness

In 2015, HelpMeSee restored a blind person's sight every 11 minutes thanks to supporters like you.

2015 marked milestones in groundbreaking technology and exciting global partnerships as we journeyed to eliminate cataract blindness.

In February, we launched the HelpMeSee Reach app—an icon-based app that is used by community health workers across the globe to connect patients in remote areas of the developing world with sight-saving surgeries.

We celebrated the completion of our 200,000th cataract surgery in August.

The surgery was performed by our partner hospital in Madagascar, laying the groundwork for a nationwide campaign launched in collaboration with other local nonprofits and the Madagascar government.

We were invited to Beijing in October to introduce our groundbreaking surgical simulator to a standing-room-only audience of renowned ophthalmologists from across the world.

Through new partnerships in Africa and Asia, we continued to expand our work to train surgeons, find patients in need, and ensure that people have access to sight-saving surgeries. None of this work would be possible without the commitment of our donors who have supported us through the years including Trafugura Foundation, Eye Surgery Fund and Leigh and Jean Mason. We also want to thank our partners who have dedicated their lives to restoring sight! Join us as we take a look back at the highlights of 2015 and our campaign to restore sight to millions.

Sincerely,



James Tyler Ueltschi

Jacob Mohan Thazhathu

Jeff Mullen

Chairman & Treasurer

President & CEO

Board Member

The Challenge

OVER
102M

Over 102 million people are blind or severely visually impaired from untreated cataracts (WHO, 2015).

2/3

In many developing countries, nearly 2/3 of blindness is the result of untreated cataracts.

Our vision is bold: End the #1 cause of blindness in two decades.

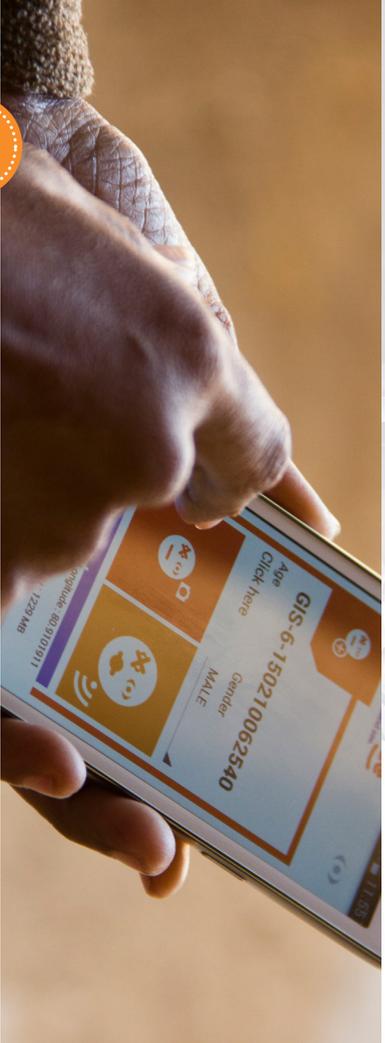
Founded in 2010, HelpMeSee is a nonprofit social enterprise committed to ending the public health crisis of cataract blindness. We work with local partners across Asia, Africa, and Latin America to deliver sustainable, sight-restoring care where it is needed most.





1

Training We train qualified medical professionals in Manual Small Incision Cataract Surgery.



2

Outreach We empower community health workers to reach more patients faster and connect them to care.



3

Safe Surgery We support high-quality, cataract procedures with groundbreaking clinical solutions.

Our three-part model focuses on building sustainable local resources.

1

Simulation-Based Training

Now in its final stages of development, the HelpMeSee Eye Surgery Simulator and associated learning system will allow for unprecedented growth in high-quality training in Manual Small Incision Cataract Surgery (MSICS), an effective, safe surgery that can be completed in five minutes. The technology draws from our founders' success at FlightSafety International, which now trains 75,000 pilots each year.

Master Training Modules

While the development of our simulator nears completion, we train and upgrade the skillset of medical personnel interested in learning MSICS, including medical residents, ophthalmologists and other medical professionals.

2

HelpMeSee Reach App

Our icon-based app captures patient information and transmits it to partner hospitals in remote areas. A patient intake process that used to take several days to complete can now be done in minutes.

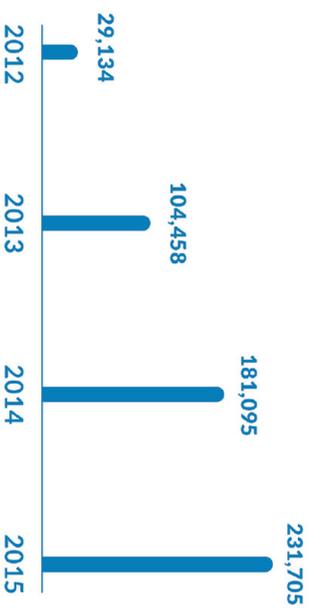
3

HelpMeSee Surgical Kit

We have developed a pre-sterilized, disposable surgical kit that ensures high-quality, safe surgeries in even the most remote locations. HelpMeSee medical experts monitor the outcomes and quality of the surgeries through our cloud based surgical reporting system.

Our Growth

231,705 Sight-Restoring Surgeries Supported Between 2012 and 2015



Graph represents cumulative surgeries year over year.

Partner Hospitals Located in 9 Countries

China, India, Madagascar, Nepal, Peru, Sierra Leone, The Gambia, Togo, and Vietnam

Our Impact

11 Minutes	\$107M+	231,705
Our partners delivered a sight-restoring surgery every 11 minutes in 2015	Potential new lifetime earnings for our patients if they return to work	Total sight-restoring procedures supported since 2012
78,297	50,610	138
Views of our short documentary "Haddy's Story"	Sight-restoring procedures supported in 2015	MSICS procedures done on an average day in 2015

Cataract surgery is one of the most cost-effective health interventions.

The World Bank considers cataract surgery one of the most cost-effective health interventions - for good reason. With their sight restored, patients gain self-sufficiency. Many will return to work, earn more income over the course of a lifetime, send their children back to school, and live longer, healthier lives.

\$50

Adult Surgery

\$350

Pediatric Surgery

Your Support: A Simple Act with Profound Effects

Improved Economy

Once someone has sight-restoring surgery, they can return to work to support their families. Their caretaker can return to school or work as well.

Improved Well-Being

Cataract surgery restores hope and allows treated patients to return to meaningful roles in their families and communities.



2015: A Year in Sight



March

THE NETHERLANDS

HelpMeSee expands into Europe with our Amsterdam office



April

INDIA

Launch of HelpMeSee Reach app for patient outreach



August

MADAGASCAR

Launch of Madagascar pilot campaign



May

UNITED STATES

Our Marketing & Communications team receives five recognitions from Hermes Creative Awards



August

MADAGASCAR

HelpMeSee reaches milestone of 200,000 surgeries in under 4 years



October

THE GAMBIA

Launch of The Gambia Sees campaign to end cataract blindness



October

CHINA

First public demo of the HelpMeSee Eye Surgery Simulator



November

UNITED STATES

Forbes calls our global campaign "Tech for Good" **Forbes**

Global Citizen says we're "revolutionizing eye care in developing countries" **GLOBAL CITIZEN**

December

INDIA

HelpMeSee presents to global eye health leaders at the First World Conference on MSICS in Pune



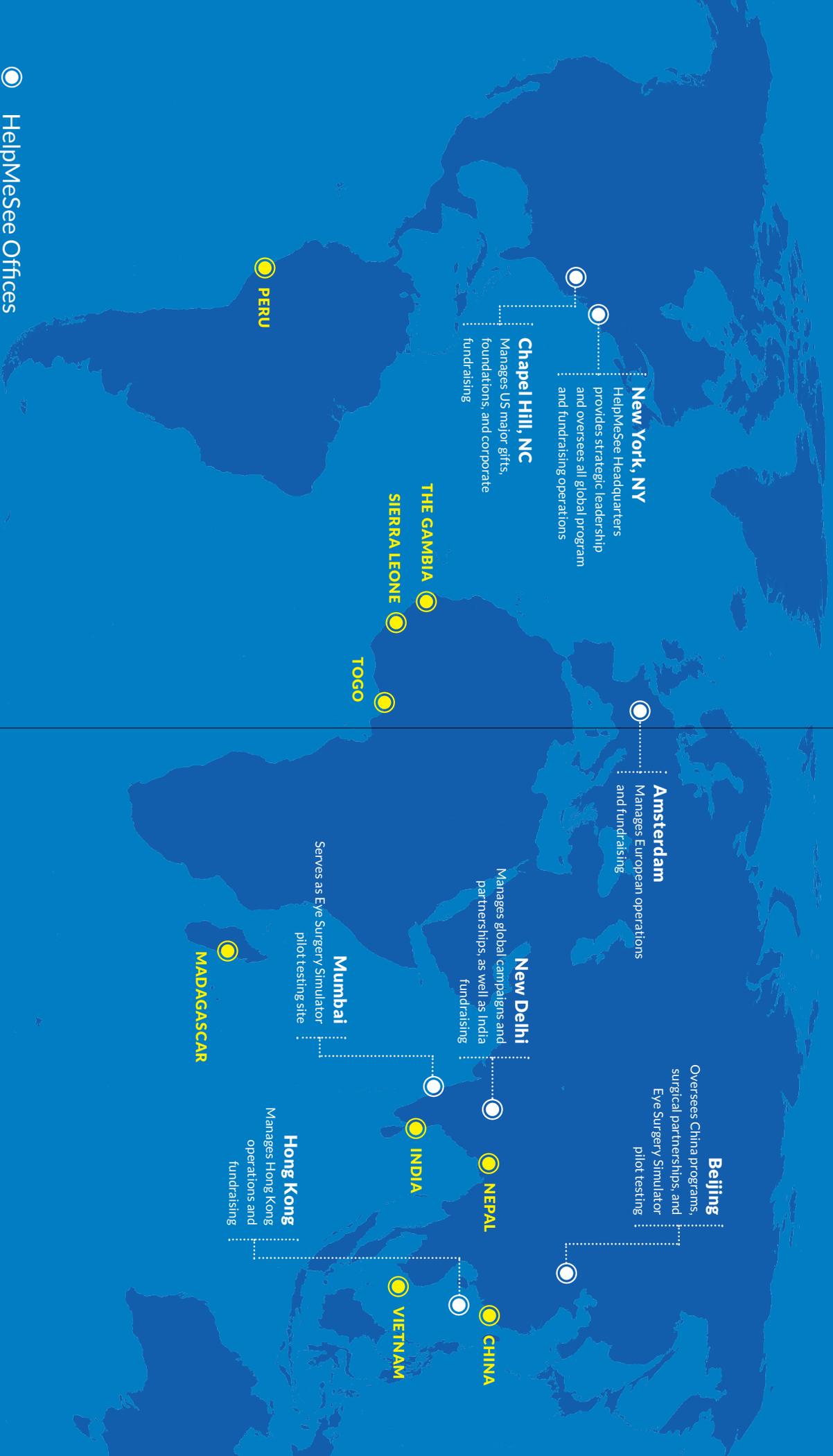
December

INDIA

The Hindu publishes article "HelpMeSee Unfolds Cutting-Edge Technology to Combat Blindness"

Our Global Operations

- HelpMeSee Offices
- Countries with Partner Surgeons





The Gambia

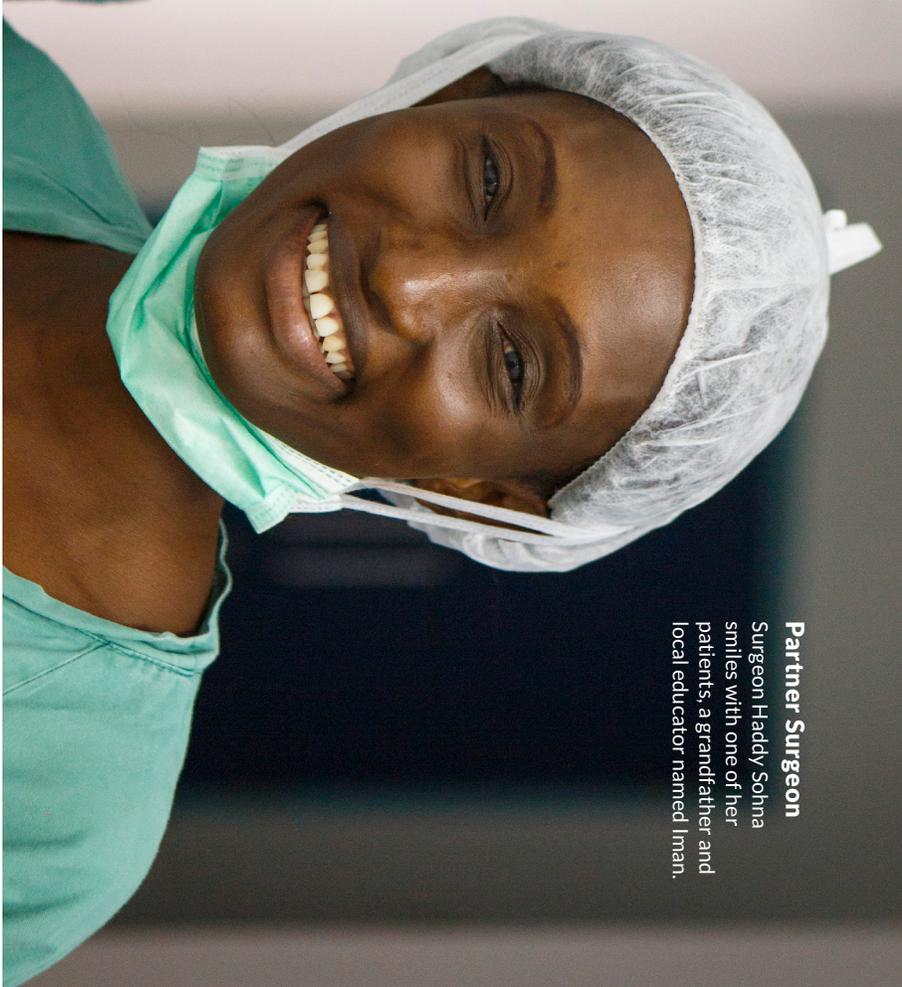
We're sharing scenes from our work in the West African nation of The Gambia, including stories about one of our partner surgeons, a community health worker, and a patient family.



Take a closer look at what it takes to eliminate cataract blindness in The Gambia.

Haddy Sohna approaches her work with a rare sense of ease. Taking care of four children would be a full-time job for most, but Haddy manages to balance that responsibility with her work as both a cataract surgeon and partnership coordinator for HelpMeSee's The Gambia Sees campaign.

Haddy's journey in healthcare began almost three decades ago, not long after she was born. When she was younger, her mother worked for years as a nurse in



Partner Surgeon
Surgeon Haddy Sohna smiles with one of her patients, a grandfather and local educator named Iman.

Barra, a community on the north bank of the River Gambia. Her mother's passion for helping others rubbed off on Haddy, who decided to follow a similar track into nursing.

"Through your day to day experience, you know you've changed a lot of lives."

HADDY SOHNA, Partner Surgeon

Haddy worked her way up from her first job in healthcare to earn an advanced diploma in Surgical Ophthalmic Nursing. It is a unique program in Africa that trains and certifies nurses in cataract surgery. Today she's one of the top cataract surgeons in The Gambia and estimates that she has restored sight to more than 500 people since she became certified.

Patient Screening

Community Health Workers Aisatou and Gibril undergo training on the HelpMeSee Reach app and approaches to screening near Banjul, in The Gambia.



When Aisatou graduated from university a few years ago, she knew she wanted to improve healthcare for her friends and neighbors.

Aisatou's motivations came in part from her family's experience: several years ago she saw her grandfather suffering from cataract blindness before he passed away. "When I became a nurse," she said, "I decided to specialize in ophthalmology. I knew that when someone has cataracts [they] must be treated."

In the past, blurred vision from cataracts was considered "just part of old age" in The Gambia. Aisatou remembers a time when people with cataracts would first visit traditional spiritual healers instead of going to the health center or hospital; these spiritual healers were not able to help with their vision loss. Gradually, patients have become more comfortable visiting health centers to receive eye exams, she says.

"When you look at the setting in The Gambia, you can see there are people who need care."

AISATOU BAH, Community Health Worker

When we met Aisatou at a training session, she was eager to learn how HelpMeSee's tools could be used to improve the health of patients in her clinic. Aisatou sees HelpMeSee's surgical kit and use of community health workers as a critical improvement in her clinic.

Despite being busy with her family and nursing work, Aisatou told us she is studying to become a cataract surgeon someday, using the training and tools HelpMeSee provided her to make a greater impact on her neighbors' lives.





Patient Success

Amady the wood carver at home with his 21-year-old daughter Daba and his 25-year-old son Malick.

For years, Amady made a living carving wooden masks, animals, and sculptures at his workshop.

He took special pride in the quality of the work. Wood carving remains one of the most common local arts in The Gambia, and craftsmen like Amady can be seen at many of the local markets.

Much of his family lives together in Banjul, including several grandchildren, his 21-year-old daughter, Daba, and his 25-year-old son, Malick, who followed his father into the carving trade.

For Amady, wood carving was more than a job. It was his livelihood. His passion. At just 50 years old, he expected to continue working for many more years.

But that took a serious turn when his eyesight began to fog – like smoke, as he described it. Eventually, he could no longer recognize faces or make out many of the details in a carving. When we launched our campaign in The Gambia in

“I feel very, very, very well after this operation... Thank you, all of you... thank you.”

AMADY GAGIGO, HelpMeSee Patient

the fall of 2015, Amady was one of the first patients to receive care. Several days after surgery, we caught up with Amady and his family again to see how he was recovering. Just days after he visited the hospital, he was ready to get back to his workshop.

Financials

In 2015, HelpMeSee raised a total of \$20,104,580 in revenue, with significant support coming from the Ueltschi Foundation as well as contributions from our joint fundraising efforts with HelpAge India.

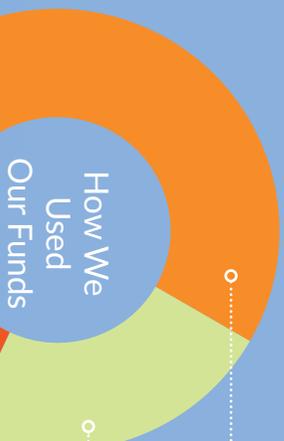
We are extremely grateful for the generosity of all our donors and the support of our volunteers and partners — our work is made possible thanks to them.

Overview of 2015 Statement of Financial Position

	2014	2015
Total Assets	\$9,666,212	\$8,059,752
Total Liabilities	\$5,807,797	\$5,149,966
Total Net Assets	\$3,858,415	\$2,909,786
Total Liabilities and Net Assets	\$9,666,212	\$8,059,752
Total Program Services		
	2013	2014
	\$11,264,147	\$12,999,784
	2014	2015
	\$14,251,745	



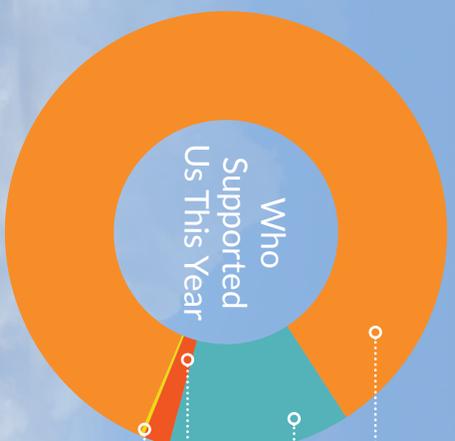
To see our audited financial statements visit helpmeseesee.org.



\$14,251,745 (67.9%)
Program Expenses

\$4,946,419 (23.6%)
Fundraising & Marketing Expenses

\$1,788,911 (8.5%)
Management & General Expenses



\$17,016,166 (84.64%)
Foundations

\$2,677,340 (13.32%)
Individuals

\$387,431 (1.94%)
Other

\$23,643 (1%)
Corporations



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