THE YEAR OF COVID-19, A TIME OF HOPE, A FUTURE OF INNOVATION

Transforming Lives through Innovation and Surgical Simulation

ANNUAL REPORT 2020

#RestoreSight   #RestoreLives
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RESTORING SIGHT WITH TRAINING:
Innovative Simulator Platforms and Partnerships

While our vision and strategy have evolved to take us through the next decade, we still have the same mission since our founding in 2010.

MISSION
To be the world leader of innovative and scalable surgical eyecare simulation training solutions.

VISION
Restore vision to people living with severe visual impairment and blindness due to Cataract worldwide.
STRATEGY

PRODUCT INNOVATION

With our history of simulation expertise, HelpMeSee restores vision by developing innovative surgical simulation products and platforms.

EYE SURGERY SIMULATION-BASED TRAINING

The only way to address avoidable blindness is to change the paradigm of eye surgery education through training delivery.

PARTNERSHIP CHANNELS

Leveraging partnerships to promote the use of eye surgery simulation training is the only sustainable way to improve surgery performance sustainably and patient outcomes.
My father, Al Ueltschi and I started HelpMeSee in 2010. We believed our long and successful experience, training commercial and military pilots to fly safely at FlightSafety International, could be adapted to the massive training of cataract specialists.

In the late 1970s, my father co-founded Orbis International, known for its “Flying Eye Hospital,” where he served as its chairman for over 30 years. I served on the Orbis Board of Directors and was its Treasurer for a time. Our experience at Orbis taught us that the greatest single cause of blindness and visual impairment is untreated cataracts. Unfortunately, the situation is getting worse. The International Agency for the Prevention of Blindness says the number of blind and visually impaired will grow to 1.8 billion by 2050.

We always understood the problem. There were just not enough cataract providers, especially in the developing world. In too many poor countries, there are only 1 or 2 ophthalmologists per million people. As a result, the numbers with cataract blindness and visual impairment continue to multiply in many parts of the world because there is no access to affordable, high-quality treatment. This lack of access was the cause of all the suffering.

Experts estimate that once 30,000 additional cataract specialists are trained and deployed back to their communities, cataract blindness could be gone in short order leaving cataract visual impairment to be treated before blindness occurs. So how can you rapidly train 30,000 cataract specialists? By relying on the proven training methods developed in commercial and military aviation training, large-scale standardized simulator-based training.

The tenth anniversary of the founding HelpMeSee, 2020, was the year we completed all simulated steps of the cataract procedure. It has been a massive engineering and software design and delivery effort with many bumps in the road. Despite everything going on with the COVID-19 pandemic, Saro Jahani, the CEO and President and all the HMS family on four continents completed the full MSICS Simulation-based Training Course (MSTC) as scheduled. There is much more to accomplish. My father, I know, is as pleased as I am that the poor who are so unfairly afflicted by cataract blindness now have real hope for sight restoration. The dream of sight is within reach.

By partnering with the best organizations, institutions, and especially governments, our mission becomes stronger. We can accomplish much more with committed partners who share our same dream of ending treatable cataract blindness.

My father taught me that hiring the best people is one of the keys to success. So I am extremely proud of the HelpMeSee team and their accomplishments this year. Through their expertise, effort and dedication, 2020 was a source of hope in an otherwise difficult year.

With gratitude,
Jim
Twenty-twenty started like any other. In March, with six months left in the development of the Eye Surgery Simulator. The future of the COVID-19 pandemic unknown. A tough decision had to be made. Should we continue with the development of the Eye Surgery Simulator?

Offices in India, France, Sweden and the U.S. were transferred to homes and apartments. This multi-geographic matrixed team worked 24 hours a day, seven days a week, to successfully launch the first complete Manual Small Incision Cataract Surgery (MSICS) training software procedure in August 2020.

Maybe we needed something positive in our lives and to honor Al Ueltschi’s original vision. The 100 million blind and visually impaired with untreated cataracts were heavy on our minds. Whatever the reason, the team succeeded beyond their dreams.

We knew our training provided a means to scale up training in cataract surgery. What we did not realize was that we were creating a solution for a problem no one foresaw.

The focus on healthcare resources on COVID-19 meant a delay in many cataract surgeries. This pivot drastically decreased the opportunities for ophthalmology resident surgical skills practice. A year of significant growth and achievement may have been lost, but we learned from students that the Eye Surgery Simulator and training programs gave them the experience they otherwise would have missed.

Twenty-twenty In HelpMeSee history will always be remembered as the year we lit the beacon of hope allowing the world of eye surgery to transform for decades to come. A big thank you to the entire HelpMeSee team and partners for their perseverance and commitment that led to our wonderful accomplishments of 2020.

With thanks,
Saro
RESTORING SIGHT TO MILLIONS THROUGH EYE SURGERY SIMULATION TRAINING

100 million are blind or visually impaired due to untreated cataracts

Poor vision impacts people from getting an education, earning a living and maintaining their physical and mental well-being.

The issue is a shortage of cataract surgeons

Many communities in the developing world countries of Latin America, Africa and South and Southeast Asia have only one ophthalmologist per million in a population. Many advanced countries have 100.

The solution is the HelpMeSee Simulation-based Eye Surgery Training

This training builds competency, reducing cataract surgery training time from months to years with better patient outcomes than traditional surgery training methods.
For every 1,000 surgeons HelpMeSee trains, 100,000 more cataract surgeries are possible each year.

"There are roughly fifteen ophthalmologists in Burundi for a population of 11.5 million people who can treat eye disease and remove cataracts for everyone."

Dr. Vianney Ntakirutimana
HelpMeSee Trainee.
Eye Hospital of Wenzhou Medical University
OUR PEOPLE:
THE FOUNDATION OF OUR SUCCESS

In 2020, our world changed, our People looked adversity in the face, conquered fear and delivered a technology that enabled specialists to restore sight for millions around the world. On the 20th of August, the Eye Surgery Simulator launched with the full Manual Small Incision Cataract Procedure known as MSICS Viable Product (MVP).

We want you to hear from several of these amazing individuals who made it happen and what 2020 meant to them.

Our Precious MVP

While we were busy tuning the lens and the iris; 
In early 2020, came along a nasty virus. 
'It's nothing,' they said, 'it's just a little flu.' 
That was 'fake news'; clearly it wasn't true!

Travel plans were canceled, and offices were shut. 
Could we ever recover from this blow to the gut? 
Sims were shipped, wheeled and set up in houses. 
Thanks to our team members and their gracious spouses!

Led by our man Saro - the guy with a big heart; 
Who showed us not just to work hard but also work smart.

Enabled by the ever-willing Dr. Minal Baldota; 
Who helped, above and beyond her usual quota! 
Meetings upon meetings; schedules were packed; 
Everyone put in a hundred percent – and that's a fact! 
The days went by and soon we had our big day: 
Out of darkness, it seemed, we had found our way.

With joy in our hearts and lots of glee, 
We finally had a release – our precious MVP!

Dr. Akshay G. Nair
Subject Matter Expert, HelpMeSee

When I look back on 2020, what comes to my mind is the last stanza from the poem The Road Not Taken by Robert Frost (with a twist added by me):

I We shall be telling this with a sigh smile 
Somewhere ages and ages hence: 
Two roads diverged in a wood, and I we— 
I We took the one less traveled by, 
And that has made all the difference.

It was the choices that we all made – as a company, as a team, and as individuals – despite ALL odds – that made all the difference!

Honoured and proud to be a part of what we achieved in 2020!

Sabiha Kalolwala
Lead Instructional Designer, HelpMeSee
To me, 2020 was like “The Alchemist” coming to life. The whole universe conspired to get the HelpMeSee simulator ready for training surgeons to perform the complete cataract surgery and now we are looking into the future where we can test the abilities to do more - much more!

Dr. Hina Patel  
Product Development, Regulatory Compliance, Research and Medical Writing, HelpMeSee

Thanks to HelpMeSee and its partners, a computer-based project for the good of humanity came to fruition. As in many miracles, this mission was successful only because of a tight collaboration and heroic efforts by a diverse yet fully aligned team of experts with a strong leader at the helm. The team defied all odds, went "above and beyond," and delivered what they set out to do.

Jérémie Allard  
Chief Technical Officer, InSimo

The year 2020 created a world premiere of sorts due to the criticality of the timing. I was the first person to move a simulator in a private, small car, carrying it into my home through a window. A real brain and muscle team-building activity!

After setting up my simulator working space in the living room, my housemate asked if I worked for NASA.

Thomas Jund  
Research & Development, InSimo
OUR PEOPLE: THE FOUNDATION OF OUR SUCCESS

Looking back at 2020, It is important to muse over the universality of crisis fueling opportunity, even when drowning in a whirlpool of difficulties.

To finish the Eye Surgery Simulator, a task force comprising professionals across 3 continents, 6 countries, spread across 3 different time zones, was formed to shape a vision, a dream. Saro Jahani’s well-devised strategy coupled with a strong drive to give back to the cataract blind.

In my 22-year career, I had not experienced anything as astounding as completing the Eye Surgery Simulator. 2020 will be etched in my memory for a long time as an unbelievable and truly unforgettable.

Satyajit Patnaik  
Director, Learning Development, HelpMeSee

In March 2020, the world came to a halt and here we were, the task force, setting out to achieve something which was, in retrospect, a near-impossible task. We were just left with three things: hope, willpower and a great leader.

I can never forget that during 2020, we created something about which we will tell stories to our grandchildren.

Dr. Chetan Ahiwalay  
Lead Instructor, HelpMeSee

2020 was a rollercoaster of emotions.

Akmal Zakeryaev  
Director, Simulator Operations & Services

COVID emerged and a worldwide lockdown was declared. Saro Jahani, the HelpMeSee CEO, saw what was coming and made the decision to move the Eye Surgery Simulators into everyone’s homes. Without that call, the team could not have moved forward. It was the right decision at the right time by a great mind. I shall also not forget the whole team's dedication, working hard to get everything right and ready for the Eye Surgery Simulator launch.

Dr. Tejas Sheth  
Instructor, HelpMeSee
With the Calamity came the Realization, I had finally found my Ikigai (生き甲斐), while working with the simulator. Translation, my reason for being, referring to having a direction or purpose in life, providing a sense of fulfillment and towards which they the person may take actions, giving them satisfaction and a sense of meaning.

Dr. Minal Shahbaldota  
*Instructor, HelpMeSee*

...the human bonds forged between the team started shining through, with support given and affection shown to each other. For this we should be grateful to each other and also to Saro, who works so relentlessly as an enabler and how brought us closer together in the first place. Let’s stay healthy, mindful, critical, innovative, productive, and all of this topped with a good amount of humor and write history together. I’m really proud to be one part of this incredible machine!

Sebastian Ullrich  
*Senior Software Engineer, Surgical Science*

It is about formation of a Team: Team Taskforce. Until then we were either HelpMeSee, Insimo, Sense graphics, Harman.

The Taskforce group made us believe that we can achieve great heights as a group and deliver in the most trying times as the Covid19 pandemic. A Team was born and it continues to challenge itself and achieve greater goals every day. I am happy, honoured and privileged to be a part of this Team!

Dr. Ashish Bacchav  
*Chief Instructor & Lead Simulation Subject Matter Expert, HelpMeSee*
OUR PEOPLE: THE FOUNDATION OF OUR SUCCESS

...Even though we had to go through all the difficulties brought by the pandemic, I strongly believe in this uncertain time that if the management continues with this positive trend and close cooperation across our different teams across the will to overcome any future incoming obstacles and continued success!

Hao Zhong
Software Developer, Surgical Science

With all the obstacles in our way, from Covid-19 to all kind of technical challenges, we changed our direction to reach our goal many times; but we didn’t change our decision to get there. Having the MVP delivered for our mission - during these challenging times - makes us proud as a team!

Alexandra Schaeffer
Senior Project Manager, Surgical Science

Looking back, I am stunned! I am absolutely blown away by our team’s incredible dedication and hard work. In August 2020, the taskforce delivered HelpMeSee’s MSICS Viable Product – MVP. We did it and we did it together. In mid-August 2020, HelpMeSee for the first time in the world, launched the complete MSICS procedure on its simulator platform. By working together across 4 different continents, HelpMeSee’s taskforce team successfully executed on its incredible commitment to deliver the one and only MSICS simulator in the world.

Today, I am the President and CEO of HelpMeSee, still working from home. The situation has changed for the better and we are slowly leaving our bunkers, but life is not the same anymore. We are different. COVID-19 changed us. It tried to stop us from living up to our commitment, our commitment to our blind shareholders - but it could not. Instead, we became better and stronger. HelpMeSee was better than that!

I still wake up every morning thinking about the dark times of COVID and pandemic, the millions of people who lost their lives and I am thinking. Your lives mattered! We used these dark days and times to develop the most stunning machine ever to change the lives of cataract blind people.

Saro Jahani
President & CEO, HelpMeSee
2020 GLOBAL INNOVATION AND TECHNOLOGY TEAM

Saro Jahani  
President & CEO, HelpMeSee

Dr. Chetan Ahiwalay  
Lead Instructor, HelpMeSee

Jérémie Allard  
Chief Technical Officer, InSimo

Jaylish Awad  
Lead - Product Development, Harman

Dr. Ashish Bacchav  
Chief Instructor & Lead Simulation Subject Matter Expert, HelpMeSee

Tushar Chaudhari  
Manager Product Development, Harman

Dhaval Gandhi  
Principal Engineer Product Development, Harman

Dr. Akshay G. Nair  
Subject Matter Expert, HelpMeSee

Thomas Jund  
Research & Development, InSimo

Sabina Kalolwala  
Lead Instructional Designer, HelpMeSee

Vinod Ostwal  
Senior Product Engineer, Harman

Dr. Hina Patel  
Product Development, Regulatory Compliance, Research and Medical Writing, HelpMeSee

Satyajit Patnaik  
Director, Learning Development, HelpMeSee

Dr. Minal Shahbaldota  
Instructor, HelpMeSee

Alexandra Schaeffer  
Senior Project Manager, Surgical Science

Dr. Tejas Sheth  
Instructor, HelpMeSee

Marin Todorov  
Director of IT & Information Security, HelpMeSee

Sebastian Ullrich  
Senior Software Engineer, Surgical Science

Akmal Zakeryaev  
Director, Simulator Operations & Services, HelpMeSee

Hao Zhong  
Software Developer, Surgical Science
GLOBAL PROGRESS RESTORING VISION

Partnerships, Simulators, Instructors, Courses, Trainees

In 2020, HelpMeSee established a partnership with the Instituto Mexicano de Oftalmologia, used 13 Eye Surgery Simulators for training, had 11 qualified instructors, conducted 31 surgery courses and trained 94 cataract specialists.
CONNECTING DURING A PANDEMIC

Launching the Eye Surgery Simulator in 2020

The COVID-19 pandemic 2020 created an extremely challenging environment for all organizations. Under the leadership of CEO Saro Jahani, the multi-geographic Global Innovation and Technology team worked long hours to successfully launch the Eye Surgery Simulator with the complete Manual Small Incision Cataract Surgery (MSICS) training procedure in August.

The key milestones for technology development in 2020 were:

- **MSTC MODULE A** (BETA) consisting of the paracentesis, scleral groove, viscoelastic injection and keratome entry steps of the MSICS procedure, is integrated into the Eye Surgery Simulator software new technology platform.

- **MSTC MODULE D** consisting of the restoration of physiological conditions step of the MSICS procedure, is integrated into the Eye Surgery Simulator software new technology platform.

- **MSTC MODULE A+** is updated.

- **MSTC MODULE B** is updated.

- **MSTC MODULE B** (BETA) consisting of the capsulorhexis, hydro dissection and hydro prolapse, nucleus dislocation and nucleus delivery steps of the MSICS procedure, is integrated into the Eye Surgery Simulator software new technology platform.

- **MSTC MODULE C** consisting of Cortex Removal, IOL insertion and the IOL dialing steps of the MSICS procedure, is integrated into the Eye Surgery Simulator software new technology platform.

- MVP+, an enhanced MVP, is updated in a maintenance release.

- The Eye Surgery Simulator’s entire learning program, code-named MSICS VIABLE PRODUCT (MVP), is launched, encompassing all surgical steps of the MSICS procedure for the MSICS Simulation-based Training Course (MSTC).
PERSEVERANCE UNDER ADVERSITY

Training Continues in the "New Normal" of a Pandemic Year

A simulator cannot train on its own but requires a tightly integrated curriculum that uses the potentials of simulation technology. The completion of the Eye Surgery Simulator in 2020 allowed for the launch of the full MSICS Simulation-based Training Program (MSTP). This course included all parts of the Manual Small Incision Cataract Surgery procedure from beginning to end.

The key milestones for training operations in 2020 were:

- **FEB 2020** The Instituto Mexicano de Oftalmologia becomes a formal training partner with HelpMeSee.
- **SEP 2020** The Columbia University, Department of Ophthalmology in the U.S. is loaned an Eye Surgery Simulator for evaluation and consideration for use within their training curriculum.
- **AUG 2020** With the completion of the Eye Surgery Simulator launch, the MSICS Simulation-based Training Program (MSTP) rollout initiates with the training and qualification of instructors for the full MSICS Simulation-based Training Course (MSTC).
- **NOV 2020** The Instituto Mexicano de Oftalmologia in the U.S. is loaned a second Eye Surgery Simulator for evaluation and consideration for use within their training curriculum.
- **DEC 2020** The L V Prasad Eye Institute, Hyderabad Eye Research Foundation in India, is loaned an Eye Surgery Simulator for evaluation and consideration for use within their training programs.
RESEARCHING TRAINING

Partners Across the World

In developing any new medical improvement, proof of benefit and safety is required before a new treatment or option can be offered to patients. HelpMeSee approaches the Simulation-Based training programs with this same level of analysis. HelpMeSee was working with two research partners in 2020 to define and prove our curriculum before big-scale implementation.

Tunnel Construction Course: Pilot Assessment for Simulation-Based Training Effectiveness

L V Prasad Eye Institute
Banjara Hills, Hyderabad, India

Mahatme Eye Bank and Eye Hospital
Somalwada, Nagpur, India

Sankara Nethralaya
Nungambakkam, Chennai, India

Saving Sight with Safe Eye Surgery: The Next Chapter

The Bascom Palmer Eye Institute
Miami, Florida, USA

Copenhagen Academy for Medical Education and Simulation (CAMES)
Copenhagen, Denmark

Instituto Mexicano de Oftalmologia
Querétaro, Mexico

Partnerships

Is there a benefit to undergoing the HelpMeSee training for the tunnel construction task of the Manual Small Incision Cataract Surgery step compared to wet-lab-only practice?

Topics

Is there a mastery of skills using the simulation-based training program of HelpMeSee and the Eye Surgery Simulator over current training methods?

What are the learning curves in the path to proficiency for individual trainees?

What skills from phacoemulsification are transferable to Manual Small Incision Cataract Surgery for patients?

Publication Date

2021

2021, 2022, 2023, 2024
HelpMeSee conducts programs for regularly soliciting contributions connected with the organization’s mission from various sources, including local and international corporations, foundations, non-government organizations, governments and private institutions. These activities include the solicitation of corporate gifts and grants and appeals from individuals in the form of recurring donations, single gifts or planned giving bequests. Summarized financial statements for 2020 are as follows:

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<td><strong>Total Revenue &amp; Other Support</strong></td>
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CIRCLE OF SIGHT SUPPORTERS

Donor Honor Roll

Many thanks to our supporters, who help us #RestoreSight #RestoreLives.

Diamond Circle of Sight ($25,000 and above)
- Mr. James Dillion
- Eye Surgery Fund
- Skowronski Family Foundation

Gold Circle of Sight ($10,000 to $24,999)
- John B. Frick
- Ms. Mary Jo Pankowski

Silver Circle of Sight ($5,000 to $9,999)
- Ann & David Hall
- Mrs. Norma J. Hardison
- Gail S. Mays
- John Myler
- Mrs. Cecilia K. Mullen
- Katharine Rayner
- Mr. Randall D. Rogers
- Karen Katen & Bob Williams Jr.

Bronze Circle of Sight ($1,000 to $4,999)
- The Rona & Jeffrey Abramson Foundation
- Lee Andrews
- Mrs. Rachel R. Barajas
- Kerry Bachelie
- The Frances & Benjamin Benenson Foundation Inc.
- The Bizier Family Foundation
- The Carwill Family Foundation
- Alessio Cadeddu
- Danny Chan
- Mr. Steven L. Conrad
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- Judy Deaton
- Mr. and Mrs. Beau and Carrie Delafield
- James R. Dougherty Jr. Foundation Inc
- Mr. and Mrs. Brent and Abbe Garbe
- Mrs. Martha Giddens
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- John H Hart Foundation
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- Ms. Therese A. Hayes
- Ms. Cynthia Hibbard
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- Paul and Kristin Leonard
- James Lew
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- Hui Liu
- Network for Good
- Benny McPherson
- Michael Pierce
- Rebecca Preston
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- Jann Shebesta
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- Mr. and Mrs. Paul and Betsy Von Kuster III
- Mr. Alan Ward
- Lawrence Whittemore
- Chenyu Yen
- Mrs. Liz Zander
- Martin S. Zipern
## KEYS TO OUR SUCCESS

### 2020 Board of Directors and Principal Staff

#### Board of Directors
- James Tyler Ueltschi
  - Co-Founder, Chairman & Treasurer
- Saro Jahani
  - President & Chief Executive Officer
- Jeffrey Mullen
  - Board Member
- Jeffrey Mullen
  - Board Member

#### Corporate Officers
- Saro Jahani
  - President & Chief Executive Officer
- Aileen Chang
  - General Counsel
- Jon Pollack
  - Chief of Training Operations
- Tammy Buck
  - Chief of Administration

#### Medical Officers
- Van Charles Lansingh, MD, Ph.D., FICO (Hon)
  - Chief Medical Officer
- Jean-Marie André, MD
  - Medical Officer, Africa
- Yang Xiao, MD, MSc
  - Medical Officer, China

#### Instructors and Subject Matter Experts
- Ashish Bacchav, MBBS, DNB (Ophthalmology), FAEH (Cornea, Cataract and Refractive Surgery)
  - Chief Instructor & SME
- Chetan Ahiwalay, MS
  - Lead Instructor & SME
- Tejas Sheth, MBBS, MS
  - Senior Instructor & SME
- Akshay Gopinathan Nair, MBBS, DNB (Ophthalmology), FLVPEI (Ophthalmic Plastic Surgery & Ocular Oncology)
  - Regional Medical Doctor & SME
- Minal Shahbaldota, DO (India), FLEI (Phaco)
  - Instructor & Ophthalmology Simulator SME
- Jean-Marie André, MD
  - Instructor
- Daniel Hutter, MD
  - Instructor
- Xu Xu, MD
  - Lead Instructor
- Ruixue Tu, MD
  - Instructor
- Binbin Xie, MD, Ph.D
  - Instructor
- Zelin Zhao, MD
  - Instructor
- Kaijing Zhou, MD, Ph.D
  - Instructor
- Karla Pamela González Daher, MD
  - Lead Instructor
- Teresa Diaz Flores, MD
  - Instructor
- Hui (Marie) Liu
  - Director Business Development, China
- Venuhar Bhatt
  - Director Business Development, South and Southeast Asia
- Akshay Gopinathan Nair, MBBS, DNB, FLVPEI
  - Assistant Director Business Development, South and Southeast Asia
- Matthew Walden
  - Assistant Director Business Development, Americas
- Jean-Marie André, MD
  - Director Business Development, Africa
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  - Assistant Director Business Development, Africa
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