

HelpMeSee

2023 ANNUAL
REPORT

A FUTURE IN SIGHT FOR THE CATARACT BLIND

Transforming Lives Through Innovation
and Surgical Simulation





#RestoreSight #RestoreLives



RESTORING SIGHT WITH TRAINING:

Innovative Simulator Platforms and Partnerships

While our vision and strategy have evolved to take us through the next decade, we still have the same mission since our founding in 2010.

MISSION

To be the world leader of innovative and scalable surgical eyecare simulation training solutions.



VISION

Restore vision to people living with severe visual impairment and blindness due to Cataract worldwide.



STRATEGY

PRODUCT INNOVATION

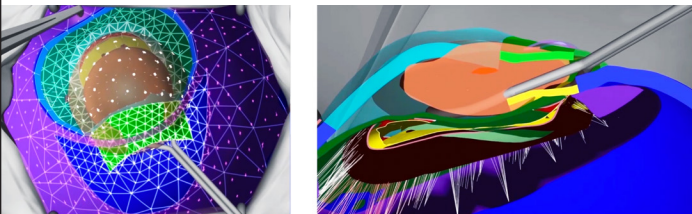
With our history of simulation expertise, HelpMeSee restores vision by developing innovative surgical simulation products and platforms.

EYE SURGERY SIMULATION-BASED TRAINING

The only way to address avoidable blindness is to change the paradigm of eye surgery education through training delivery.

PARTNERSHIP CHANNELS

Leveraging partnerships to promote the use of eye surgery simulation training is the only sustainable way to improve surgery performance sustainably and patient outcomes.



A DECADE OF RESTORING SIGHT

A Letter from Jim Ueltschi, Co-Founder and Chairman

My father, Al Ueltschi and I started HelpMeSee in 2010. We believed our long and successful experience, training commercial and military pilots to fly safely at FlightSafety International, could be adapted to the massive training of cataract specialists.

In the late 1970s, my father co-founded Orbis International, known for its "Flying Eye Hospital," where he served as its chairman for over 30 years. I served on the Orbis Board of Directors and was its Treasurer for a time. Our experience at Orbis taught us that the greatest single cause of blindness and visual impairment is untreated cataracts. Unfortunately, the situation is getting worse. The International Agency for the Prevention of Blindness says the number of blind and visually impaired will grow to 1.8 billion by 2050.

We always understood the problem. There were just not enough cataract providers, especially in the developing world. In too many poor countries, there are only 1 or 2 ophthalmologists per million people. As a result, the numbers with cataract blindness and visual impairment continue to multiply in many parts of the world because there is no access to affordable, high-quality treatment. This lack of access was the cause of all the suffering.

Experts estimate that once 30,000 additional cataract specialists are trained and deployed back to their communities, cataract blindness could be gone in short order leaving cataract visual impairment to be treated before blindness occurs. So how can you rapidly train 30,000 cataract specialists? By relying on the proven

training methods developed in commercial and military aviation training, large-scale standardized simulator-based training.

The tenth anniversary of the founding HelpMeSee, 2020, was the year we completed all simulated steps of the cataract procedure. It has been a massive engineering and software design and delivery effort with many bumps in the road. Despite everything going on with the COVID-19 pandemic, Saro Jahani, the CEO and President and all the HMS family on four continents completed the full MSICS Simulation-based Training Course (MSTC) as scheduled. There is much more to accomplish. My father, I know, is as pleased as I am that the poor who are so unfairly afflicted by cataract blindness now have real hope for sight restoration. The dream of sight is within reach.

By partnering with the best organizations, institutions, and especially governments, our mission becomes stronger. We can accomplish much more with committed partners who share our same dream of ending treatable cataract blindness.

My father taught me that hiring the best people is one of the keys to success. So I am extremely proud of the HelpMeSee team and their accomplishments this year. Through their expertise, effort and dedication, 2023 was a source of great hope amid times of challenge.

With gratitude,
Jim



INNOVATIVE TECHNOLOGY DELIVERS HOPE FOR THE CATARACT BLIND

A Letter from Dr. Bonnie An Henderson, President and CEO

In a world where 100 million people are blind or visually impaired due to cataract, HelpMeSee works to eradicate cataract blindness by training cataract specialists using virtual reality, simulation-based training.

For millions of people in developing nations, access to care is dramatically limited – or simply nonexistent.

Untreated cataract blindness can accelerate poverty and hold people back in heartbreaking ways. For too many, this can mean a parent who cannot work, or even see the face of their own child or grandchild.

Without a doubt, treatable cataract blindness leads to a life of unnecessary limits.

At HelpMeSee, we believe in solutions and the power of innovative technology to restore sight in new ways. Because visual impairment and blindness due to cataract is treatable – and everyone has the right to sight

Working with our global partners, we're focused on solving a public health and humanitarian crisis that has brought unnecessary suffering to millions of people. Working with our supporters, partners and employees, the sky is the limit!

With thanks,
Bonnie



RESTORING SIGHT THROUGH EYE SURGERY SIMULATION TRAINING



100 million are blind or visually impaired due to untreated cataracts

Poor vision impacts people from getting an education, earning a living and maintaining their physical and mental well-being.



The issue is a shortage of cataract surgeons

Many communities in the developing world countries of Latin America, Africa and South and Southeast Asia have only one ophthalmologist per million in a population. Many advanced countries have 100.



The solution is the HelpMeSee Simulation-based Eye Surgery Training

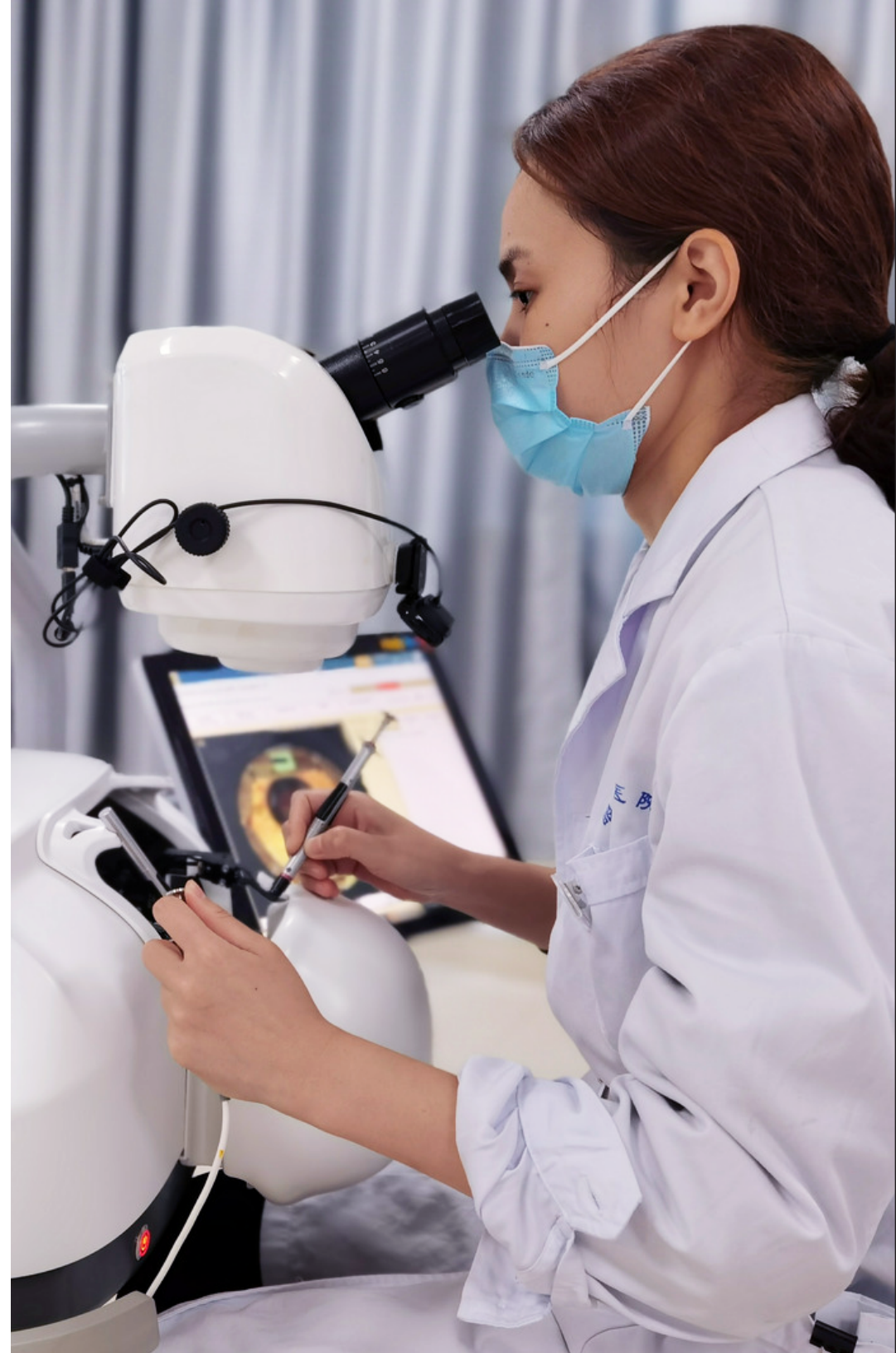
This training builds competency, reducing cataract surgery training time from months to years with better patient outcomes than traditional surgery training methods.

**For every 1,000 surgeons
HelpMeSee trains, 100,000
more cataract surgeries
are possible each year.**

*"There are roughly fifteen ophthalmologists
in Burundi for a population of 11.5 million
people who can treat eye disease and
remove cataracts for everyone."*

Dr. Vianney Ntakirutimana
HelpMeSee Trainee.
Eye Hospital of Wenzhou Medical University





GLOBAL PARTNERSHIPS

Partnerships, Simulators, Instructors, Courses, Trainees

HelpMeSee works globally, providing surgery through partnerships with governments, universities and innovators to restore the gift of sight.



USA

- HelpMeSee – Jersey City Training Center, NJ



LATIN AMERICA

- Mexican Institute of Ophthalmology, Querétaro, Mexico



AFRICA

- La Polyclinique d'Ilfy, Antananarivo, Madagascar



EUROPE

- GEPROMED, Strasbourg, France



INDIA

- HMS Vision Private Limited - Mumbai Training Center
- Aravind Eye Hospital, Madurai
- L.V Prasad Eye Institute, Hyderabad
- Amala Institute of Medical Sciences, Thrissur (1/15/2024 - 4/13/2024)



CHINA

- HMS Vision, Beijing
- Eye Hospital, Wenzhou Medical University, Wenzhou, Zhejiang
- He Eye Specialist Hospital, Shenyang, Liaoning
- Zhongshan Ophthalmic Center Sun Yat-sen University, Guangzhou, Guangdong

2023 FINANCIALS:

Eye Towards the Future

HelpMeSee conducts programs for regularly soliciting contributions connected with the organization's mission from various sources, including local and international corporations, foundations, non-government organizations, governments and private

institutions. These activities include the solicitation of corporate gifts and grants and appeals from individuals in the form of recurring donations, single gifts or planned giving bequests. Summarized financial statements for 2023 are as follows:

15¢
OUR COST TO RAISE
\$1 IN 2023

\$18,152,069
2023 END OF YEAR
NET ASSETS

7.36%
2023 MANAGEMENT &
GENERAL EXPENSE RATIO

Public Support

■ Individuals	\$378,393
■ Foundations	\$17,187,676



KEY TO OUR SUCCESS

2023 Board of Directors and Principal Staff

Board of Directors

James Tyler Ueltschi, Co-Founder, Chairman & Treasurer

Jeffrey Mullen, Board Member

Andrew Barnett, Board Member

Corporate Officers

Dr. Bonnie An Henderson, President & Chief Executive Officer

Aileen Chang, General Counsel

Jon Pollack, Chief of Training Operations

Tammy Buck, Chief of Administration

Van Charles Lansingh, MD, Ph.D., FICO (Hon), Chief Medical Officer

Dan Thorpe, Chief of Marketing & Development

Instructors

Dr. Chetan Ahiwalay, Chief Instructor, India

Dr. Kimaya Chavan, Lead Instructor, Mumbai

Dr. Tejas Sheth, Senior Instructor, Mumbai

Dr. Susha Sugathan, Instructor, Mumbai

Dr. Minal Shahbaldota, Chief Instructor, Americas

Dr. Nasar Mohammed, Instructor, New Jersey

Dr. Jean-Marie Andre, Chief Instructor, Europe and Africa

Dr. Ramanitrarivo Vololomboahangy Lalao, Instructor, Madagascar

Dr. Rindra Rafanomezantsoa, Instructor, Madagascar

Dr. Yang Xiao, Chief Instructor, China

Business Development

Dr. Van Lansingh, Director, Business Development, Latin America

Matthew Walden, Assistant Director, Business Development, Americas

Dr. Akshay Gopinathan Nair, Director, Business Development, India

Dr. Jean-Marie Andre, Director, Business Development, Europe and Africa

Dr. Kayode Odusote, Assistant Director, Business Development, Africa

Dr. Yang Xiao, Director, Business Development, China

Yang Ji, Assistant Director, Business Development, China

Medical Officers

Dr. Van Lansingh, Chief Medical Officer

Dr. Minal Shahbaldota, Americas

Dr. Nasar Mohammed, New Jersey

Dr. Jean-Marie Andre, Europe and Africa

Dr. Kayode Odusote, Africa

Dr. Ramanitrarivo Vololomboahangy Lalao, Madagascar

Dr. Rindra Rafanomezantsoa, Instructor, Madagascar

Dr. Ashish Bacchav, India

Dr. Yang Xiao, Chief Instructor, China

Dr. Ashish Bacchav, India

Dr. Akshay Gopinathan Nair, India

Dr. Chetan Ahiwalay, India



Dr. Kimaya Chavan, Mumbai

Dr. Tejas Sheth, Mumbai



Dr. Susha Sugathan, Mumbai

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-  resources.helpmesees.org/give
-  [844-435-7637](tel:844-435-7637)

TO ENROLL IN HELPMESSEE TRAINING

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-  info@helpmesees.org